



**Our Green Brochure**

# Contents

- ✓ **Ideales Resort**  
**Green Practices**
- ✓ **Ideales Resort**  
**Green Gardens**
  - ❖ **Ornamental plants**
  - ❖ **Aromatic plants & herbs**
  - ❖ **Citrus fruit trees**
  - ❖ **Fruit trees**
- ✓ **Our small habitat**  
**Kefalonia fauna**



## Green Practices

(Policy since the foundation of Ideales Resort - 2005)



For all of us, the environment is what is most important. In our best efforts to protect it, we have invested and adopted **policies of environmental responsibility**.

### Power saving :

- ❖ All **electrical appliances** (except from the fridge) have power supply only when inserting the **card** (attached to the villa key) in the special slot next to the main entrance of the villa. Upon leaving the villa all devices are turned off so as to save energy.
- ❖ All **windows** in the villas are **double glazed** for insulation reducing the consumption of cooling and heating.
- ❖ For **lighting** we only use **energy saving light bulbs** which are recycled after their use. At the main entrance of each villa there are **motion detector lights**. **The air-conditioning system operates only** when the **main door** and all the **windows** are closed.



### Water saving :

- ❖ All villas have hot water by **solar water heaters**.
- ❖ In all villas there are **water pressure reducers** and **dual flush cisterns** in all bathrooms.
- ❖ As part of our Green Household, **we change bed linen, towels and pool towels 2 times a week** so as to reduce unnecessary laundry services and the consequent environmental impact (water waste, detergent and energy).
- ❖ Our **eco pool® (Piscines Ideales - the eco pool®)** conforms to all hygiene and safety rules and regulations. Our advanced systems and ecological products, which have replaced the technologies of the past, allow you to enjoy the pool, saving useful resources (i.e. water and energy).
- ❖ The gardens of **Ideales Resort** have **plants** that are very **resistant to weather conditions** and thrive in the region of Kefalonia. They need little watering and provide natural shadow out of the villas. Moreover, there is no lawn that requires huge amounts of water for its maintenance.

### Recycling and Waste Reduction :

- ❖ We urge all our Guests to **recycle the waste** by using **the specially placed bin** in the kitchen for paper, glass, metal and plastic. All waste generated by **Ideales Resort** is sorted to ensure much of what is thrown away is recycled.
- ❖ We use **compost bins** for organic waste.
- ❖ We kindly request all our Guests to **minimize the use of plastic bags and of inflatable items** (which are not recyclable) during their holidays.

**Ideales Resort**, member of the Greek Tourism Confederation (SETE), has already been repeatedly awarded for its **Green Practices** with the **most important distinctions in Tourism**.

**Ideales Resort** is one of the first hotels in Greece that was certified by **TripAdvisor** in the outstanding **GreenLeaders Program**, and one of the very few globally with a **Gold Distinction**.



**Green Key**

**Ideales Resort** is awarded with the **Green Key Eco-label Certificate** which is the **leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry**. This prestigious ecolabel represents a commitment by businesses that their premises adhere to the strict criteria set by the Foundation for Environmental Education. A Green Key stands for the promise to its Guests that by opting to stay with the Green Key establishment, they are helping to make a difference on an environmental level.

**Ideales Resort** is awarded with a **Gold Distinction** in **Tourism Awards 2018 & 2019** as an **Eco-Friendly Hotel/Resort**. In 2017 **Ideales Resort** was awarded with the **Silver Distinction** in the same category and in 2016 proudly received a **Silver Distinction** in the category "**Initiatives for the environmental protection, awareness and monitoring the environmental indicators**".



## Green Gardens

**Ideales Resort** is also awarded twice (2016 & 2018) with the **Gold distinction of Travelife** for the implemented sustainable development practices after extensive and on the spot thorough check. **Travelife** is recognised as probably the most comprehensive and credible tool within the travel and tourism industry.



**Ideales Resort** is awarded in 2019 with: **Gold Distinction** as a **Best Greek Green Resort** (Silver in 2018), **Silver Distinctions** as a **Best Greek Excellence in Service Hotel** and **Best Greek Villas and Holiday Homes** (Silver in 2018). The **Greek Hospitality Awards** are organized for the 5<sup>th</sup> consecutive year in Greece.



These important awards prove the commitment not only of **Ideales Resort**, but the overall contribution of **Ideales Group** to the sustainable development, to our fragile Environment and our Society. They are all a true testament of our constant strive **to create a better tomorrow... TODAY!**

We have very carefully taken care of our gardens at **Ideales Resort** and you will see local **plants** and **trees** that are very **resistant to weather conditions** and **thrive in the region of Kefalonia**.

They need **little watering** and **provide natural shadow** out of the villas. In addition we have chosen not to have any lawn that requires huge amounts of water for its maintenance.

In our brief list you will get to know the different **plant** and **tree varieties** thriving in the gardens of **Ideales Resort**.

The bloom and fruition of each variety differ according to the season and climate change.

## Ornamental plants

Ornamental plants are plants that grown for decorative purposes in gardens and landscape design projects, as houseplants. They add to the beauty of the landscape and some can also provide natural shadow.

**Lucidum**



**Bougainvillea**



**Japanese  
cheesewood**



**Lavender**



**Bay laurel**



**Rosemary**



**Photinia**



**Roses**



**Oleander**



**Oregano**



**Cumaea**



**Judas tree**



**Cupressus**



## Citrus fruit trees

Citrus is a genus of flowering trees and shrubs in the rue family, Rutaceae. Plants in the genus produce citrus fruits, including important crops like oranges, lemons, grapefruit, pomelo, mandarins and limes. They are also good sources of vitamin C and flavonoids.

Oranges



Lemons



Mandarins



Citron



Kumquat



## Fruit trees

A fruit tree is a tree which bears fruit to be consumed. All trees that are flowering plants produce fruit, which are the ripened ovaries of flowers containing one or more seeds.

Quince



Pomegranate



Olive tree



Almond tree



Fig tree



Cherry tree



Loquat



Walnut tree



Chestnut tree





## Our small habitat – Kefalonia Fauna

Our policies of environmental responsibility proudly also include our efforts for the protection of the local fauna.

The fauna in Kefalonia is surprisingly rich and the island has a variety of **wildlife** including **foxes, hares, weasels, martens** and **hedgehogs**. **Wild horses** are common on the sides of Mount Ainos, but the sightings are rare. There are also **snakes**, but they are mostly harmless. A rare and protected species of **seals** live on the inaccessible shores of the island and of course the well-known **Loggerhead sea turtle Caretta-Caretta**.

The rich fauna is mostly found on **Mount Ainos**, the second highest mountain in the Greek islands, reaching to its highest peak (Soros) the altitude of 1.628 meters. It is also **one of the 10 National Greek Reserves**, a refuge for migratory birds and mammals, the ideal habitat for rare species of flowers, shrubs and herbs. Its slopes are covered with trees of a dark green species that grow only here (the abies cephalonica).

Vanilla fruit tree



Mulberry



Apricot tree



Pear tree



Apple tree



Grape



Carob tree



## A few important notes on the well-known Caretta-Caretta:

- ✓ The **Caretta-Caretta** (or **Loggerhead sea turtle**) is a rare sea turtle that lives in the Mediterranean Sea and particularly **along the coasts of Kefalonia and Zakynthos**.
- ✓ It can grow to **considerable size, with a weight up to 140kg**. Despite their size, these turtles can swim very fast, thanks to their large and rigid flippers on the front and to the rear. However, on the mainland they become extremely vulnerable and slow because, unlike other turtles, the Caretta-Caretta turtle can not retract into its carapace to hide.
- ✓ It always breeds on the same beach where it is born, and for this reason **it is important that the nesting beach is kept as untouched as possible. The nesting period is from June to August**. The eggs are small and soft and do not break when dropped into the hole. **The nest contains about 120 eggs that hatch usually 50 days after the laying**. Eggs are protected by the sand and kept warm by the sun. Usually about 60% of all eggs hatch and young turtles move towards the sea following the horizon and the reflection of the moonlight on sea. Only a small percentage survives - the physical obstacles on the beach and the lights of restaurants and bars often confuse young turtles.
- ✓ **Some of the beaches of Kefalonia are highly protected during the breeding season of the turtle, including Mounda Beach near Skala, Trapezaki Beach, Minies Beach and the area near the airport.**

## Likely to see while in Kefalonia:

- ✓ **Hedgehogs** sometimes when they try to cross the road.
- ✓ The **land turtles** are too many and they are often seen on the side of the road as well. If you see them please protect them by helping them to pass on the safe side of the road.
- ✓ **Wild horses, foxes** and **goats** on Mount Ainos.
- ✓ Of course let us not forget that while being closer to nature you may come across with more "disturbing" small creatures like **wasps, bees, flies, mosquitoes, butterflies, lizards, spiders and ants**. We are using natural, not harmful removal methods so as not to "disturb" you during your holidays.



**Kefalonia** is full of beautiful landscapes and the best way to explore them is through a **long walk** or an **adventurous hike**. Discover the unique nature and wildlife of the island; wander around on ancient paths and get to know the rich heritage of the “**Beauty of the Ionian**” on foot.

We would like to encourage you, while on holidays, to be **closer to nature, observe its wonders** and **protect each species** that you will possibly come across with. Benefit from the relaxing natural sounds and images that Kefalonia's flora and fauna has to offer. **Respect and protect the flora and the local habitat and please do not participate in any activities that could possibly harm them.**



**\*\* Ideales Resort is a proud supporter of Katelios Group for the Research and Protection of Marine and Terrestrial Life, a non-profit organization that works to preserve the species in danger of extinction and especially the Loggerhead sea turtle Caretta-Caretta.**

[www.IdealesResort.gr](http://www.IdealesResort.gr)



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